



KPRD 2018 New Year Survey

Below is a list of questions about KPRD. Feel free to make copies and have each member of your family who listens to KPRD fill out a survey. You can also submit your survey at www.kprd.org. You can also mail your survey to KPRD Radio, 205 East 7th Suite 218, Hays KS 67601. Your response will better help us serve you. In appreciation for filling out the survey, your name will be entered into our winter prize drawing. More at www.kprd.org.

Name _____ Phone # _____

Address _____

- 1) How long do you listen to KPRD in a day on average? (Please Circle One)

a) 15 to 30 Minutes	c) 2 to 3 Hours
b) 1 Hour	d) 4 to 7 Hours

- 2) When you listen to KPRD do you listen for.....(Please Circle One)

a) The music	c) Or Both the Music and the Programs
b) The Programs	

- 3) What Mon-Fri half hour programs do you listen to on KPRD? (Please Circle All That Apply)

a) Living On The Edge – Chip Ingram 5:30 am	f) Moneywise – Rob West 2:30 pm
b) Focus On The Family – Jim Daily 10:02 am	g) Family Life Today – Dennis Rainey 3:05 pm
c) Insight For Living – Chuck Swindoll 10:30 am	h) Adventures In Odyssey 7:05 pm
d) Revive Our Hearts–Nancy Wolgemuth 11am	i) Unshackled 10:30 pm
e) A New Beginning – Greg Laurie 2:05 pm	

- 4) What Weekend programs do you listen to on KPRD? (Please Circle All That Apply)

a) Let My People Think	d) Top Ten Countdown
b) Adventures in Odyssey	e) Family Life This Week
c) Kidscorner	f) New Beginning

- 5) Do you listen to the KPRD local News? If so what times? (Please Circle All That Apply)

a) 7am Kansas News	d) 12pm Kansas News
b) 8am Kansas News	e) 5pm Kansas News
c) 9am Kansas News	

- 6) Have you in the past year visited or contacted a KPRD Underwriter (Business, Church, Organizational supporter) because of hearing their Underwriting announcement on KPRD? (Please Circle One)

a) Yes	
b) No	

- 7) KPRD is a local radio station, with local staff. On a scale of 1 to 10 how important is that to you?

Least Important	1	2	3	4	5	6	7	8	9	10	Most important
-----------------	---	---	---	---	---	---	---	---	---	----	----------------

- 8) Please feel free to add any additional comments or thoughts on the back. Thank you for your thoughts and input!