

## The Praise Network Local Artist Policy

Thank you for your interest in Praise Network. As a Christian radio network actively involved in our communities, we have been blessed by the ministries the Lord has raised up in the local area. Through the use of our community calendar of events the Praise Network is glad to bolster local Christian music ministries, as well as inform the public about area concerts.

What is the criteria for local artists being played on the Praise Network stations?

- ~ Quality: We have a responsibility to our listeners to play the best written, best produced, best-performed songs and artists. Music must be professionally produced and recorded. Music must be on compact disc.
- ~ Spiritual content: Songs must conform to lyrical criteria, as determined by the Praise Network Music Director. Lyrics need to be included with CD's.
- ~ Format: Music must be consistent with the current Christian Inspirational Radio format in musical style and lyrical content.
- ~ Authenticity: CD's must be accompanied by a letter requesting airplay.

Please send to:

Music Director  
KGRD  
128 S.4th  
O'Neill, NE 68763

A few things you should know about the Praise Network:

- ~ We would love to play every sincere artist, and regret that we cannot.
- ~ We operate with a very small staff, whose priority is the day-to-day programming and management of the station. Please be patient with us!
- ~ We receive TONS of music! We review new music as time permits, but unfortunately, not everything local or national will get airplay.
- ~ Our responsibility is to our listeners. We attempt to keep their listening habits in mind when making music choices. Through our listener feedback, we feel we are getting a pretty accurate picture of what the Praise Network listeners want.
- ~ The Praise Network Music Director makes the ultimate decision in what is played or not played. The announcers on the air are not responsible for music selection or programming decisions.

A few favors we ask:

- ~ Please do not call the stations and request your own music. Please do not ask your friends and family to call. When we start getting unsolicited calls from listeners who have seen you in concert and are being ministered to by your music, we will be much more apt to sit up and take notice!
- ~ Get involved in the local Christian music scene. Our area has an abundance of opportunities for ministering. This experience is invaluable in building up a support base.
- ~ Make use of our community calendar of events - this free service will get the word out about your upcoming concert for several weeks prior to the concert.
- ~ Please do not develop a "what can the Praise Network do for me" mentality. Our station's goal is to glorify the Lord, encourage the Body of Christ, and reach non-believers with His message, through music and programs. Our focus is on Him, not the performers or speakers.
- ~ Support the Praise Network in prayer. If you are interested in investing in the lives of the listeners through the ministry of the Praise Network, this is a tangible way of doing it.

If we choose not play your music:

~ The Praise Network is not the "be all and end all". If the Lord is directing you into music ministry, do not let a radio station dissuade you from your task. If getting radio airplay from the Praise Network stations "makes or breaks" your music career, you may want to reconsider what you are doing.

~ Keep at it! As you and we progress and mature, it is possible your music may be played in the future. Some of the most well-known national artists were rejected several times by radio stations in their first few tries.

~ Persistent phone calls or e-mails will not make us more apt to play your music. If you feel we are in error, pray for us that the Lord would open our eyes.

~ Not all music...even all GREAT music...is good radio music.

~ One of the hardest things to do is tell someone their music is not going to be used for airplay. Music is a very personal thing, and as an artist, your music is a part of you. Try to understand what we are saying. We are not saying YOU are not good enough, or that the Lord can't use you. We are just saying that your music is not ready for the Praise Network at this time.

~ The management and staff covets your prayers. Please pray that we would be led by God in these decisions. Thank you for taking the time to read this. May the Lord bless you as you serve Him.